



PROFIT PROMOTER
(Virtual CFO Services)

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Transforming business through expert financial leadership and comprehensive Virtual CFO solutions for sustainable growth...

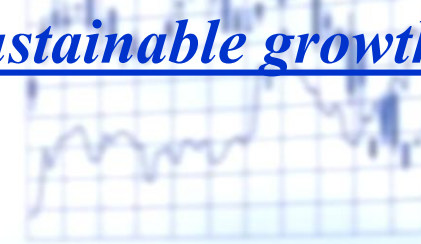
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Assets	
Current assets	95,000
Non-current assets	10,000
Liabilities	
Current liabilities	100,000
Non-current liabilities	95,000
Equity	
Partner capital	74,393
Retained earnings	1,000

Income statement	
Revenues	12,978,516
Net sales	12,978,516
Investment	100,000
Expenses	6,372,535
Research and Development	1,200,000
Operating expenses	4,430,110
Marketing	542,425
Net income	6,505,981



Previous year	100,000
Comprehensive income	100,000
Less: Other capital	95,000
Dividend	47,000



Cash flow statement	
Operations	12,978,516
Investing	6,372,535
Financing	6,505,981



Contact Us



[+91-7350002331,8552943354](tel:+91-7350002331,8552943354)



info@profitpromoter.in



<https://www.profitpromoter.in/>

Virtual Chief Financial Officer (VCFO) - Overview

Facts

79%

- Small businesses Worldwide prefer outsourcing, 61% in India.

80% to 85%

- ✓ Outsourcing business projected by 2027 for small businesses worldwide.

Business Benefits

- ✓Quality of work ✓Control
- ✓Cost effective ✓Productivity
- ✓Performance ✓Greater flexibility
- ✓Agility ✓Stability

Available To...

- ✓ MSME ✓Start-ups
- ✓ CEOs ✓Big company
- ✓ Company earning as economic profit but suffering from accounting loss.

Challenges

Higher cost with in-house CFO team

- Cost-effective Virtual CFO outsourcing Model

Limited flexibility in resource allocation

- Cost-effective Virtual CFO outsourcing Model, Greater flexibility & agility

Slower turnaround time

- Faster delivery and higher productivity

Solutions

Company Overview

Leadership Excellence

- Founded by Mr. Sandeep Kumar, a senior finance professional with 25+ years experience including overseas. Hands-on experience in formulating, developing and implementing business, financial & operational strategies, policies and procedures to ensure attainment of business goal. Expert in driving positive changes and maximizing business growth through innovative strategies and leadership. *Believe that, “it’s not about an idea, it’s about making ideas happens, transforming business from “earning an Economic Profit but suffering from and Accounting Loss”.*

Process Driven

- We deliver result-oriented solutions with pro-active approach helping clients manage issues for sustainable development.

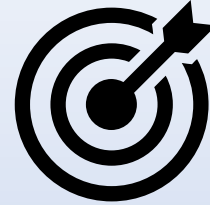
Value Creation

- Committed to timely delivery and solutions that boost company profits while maintaining trust, integrity, transparency and fairness.



Vision

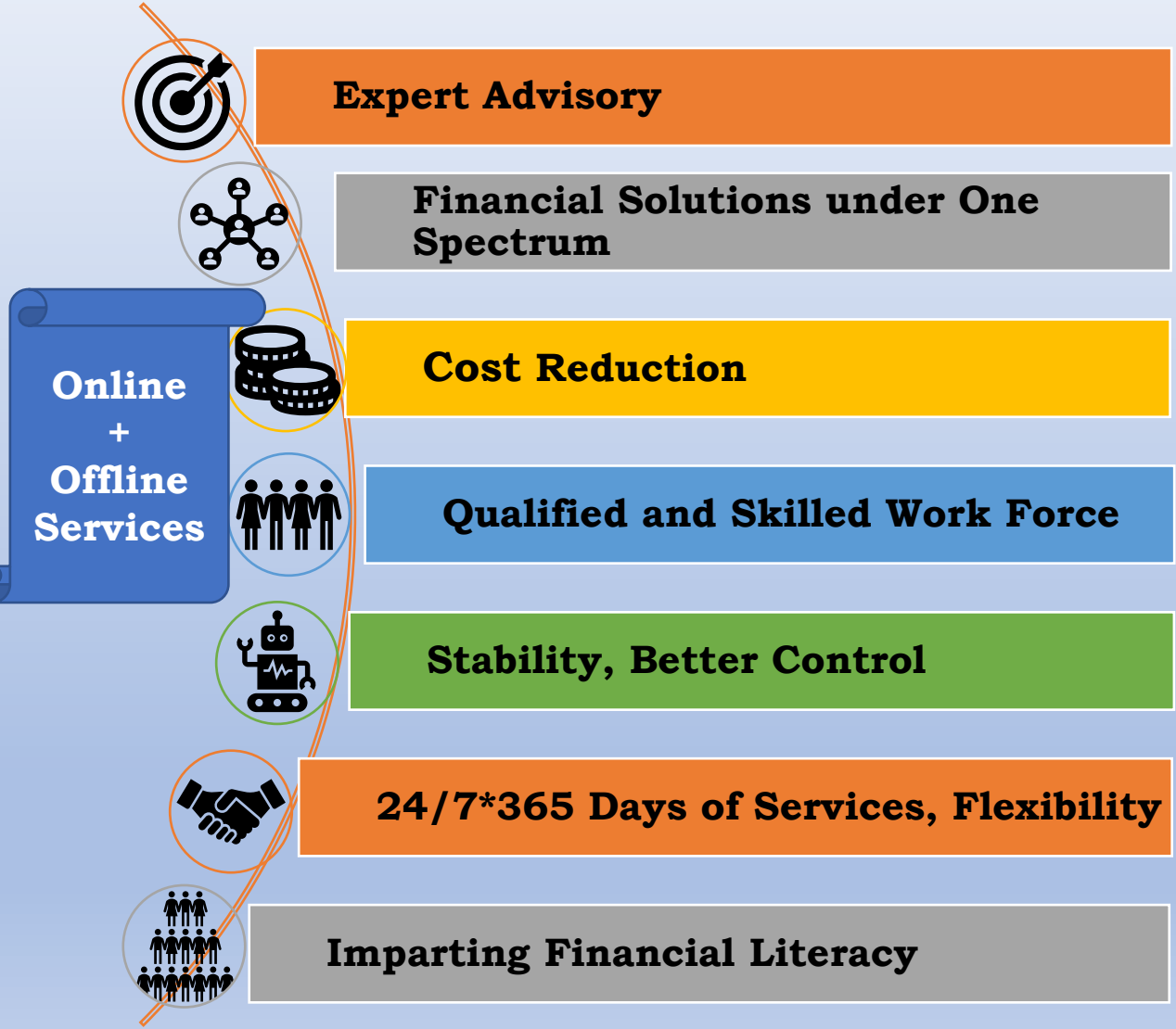
To be one stop solution for virtual financial services providing innovative and ethical best services to business entities.



Mission

To ensure the financial success of business and protects client interests through world-class quality services and efficiency.

Our Core Value Drive Excellence



Quality Services

- ✓ High quality work delivery
- ✓ World-class services standard
- ✓ Continuous improvement focus
- ✓ Excellence in execution

Trust & Integrity

- ✓ Generate trust through honesty
- ✓ Transparency business practices
- ✓ Ethical Service Delivery
- ✓ Fair and true approach

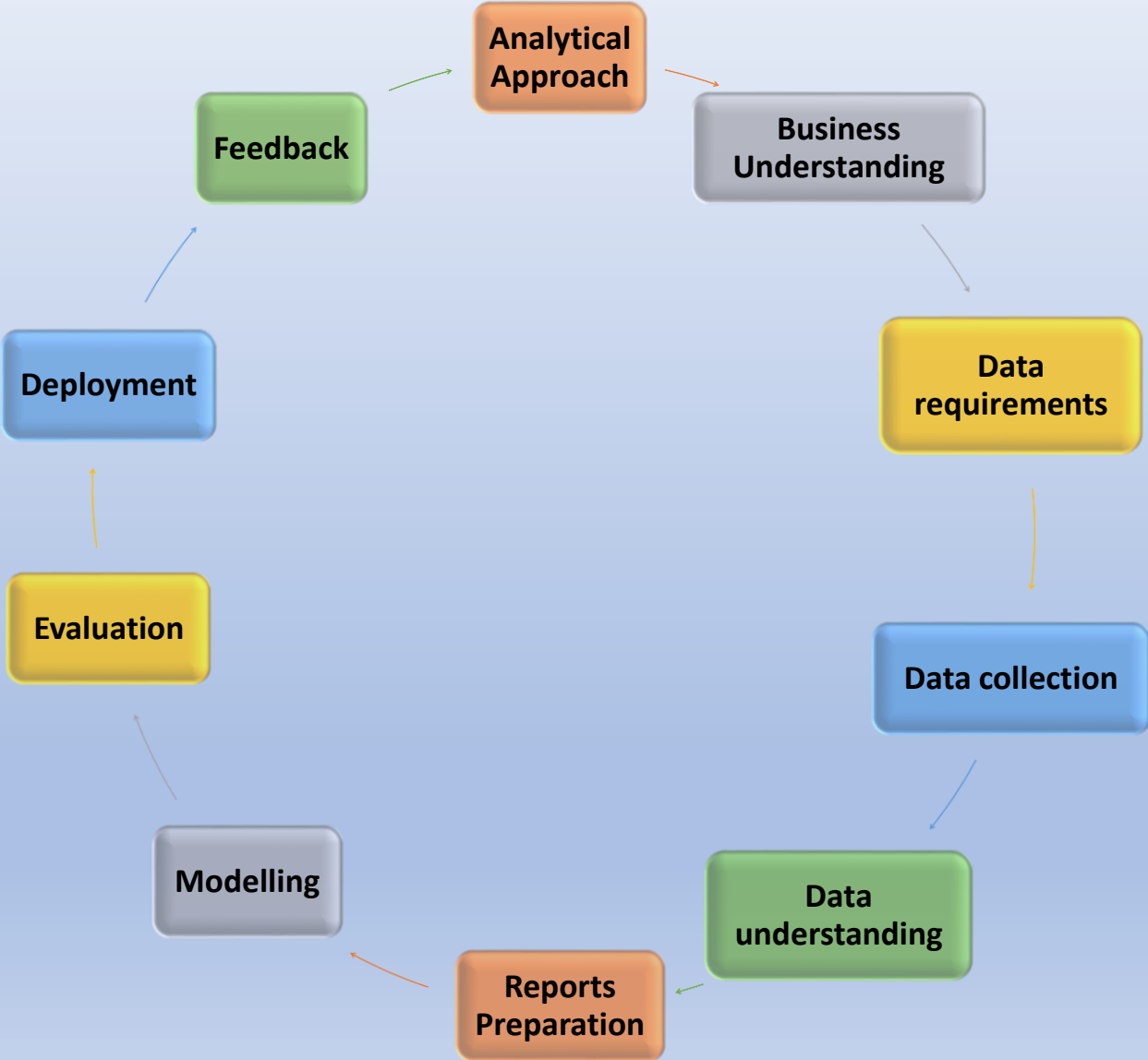
Proactive Engagement

- ✓ Resourceful problem solving
- ✓ Passionate service delivery
- ✓ Engaged client relationship
- ✓ Forward-thinking solutions

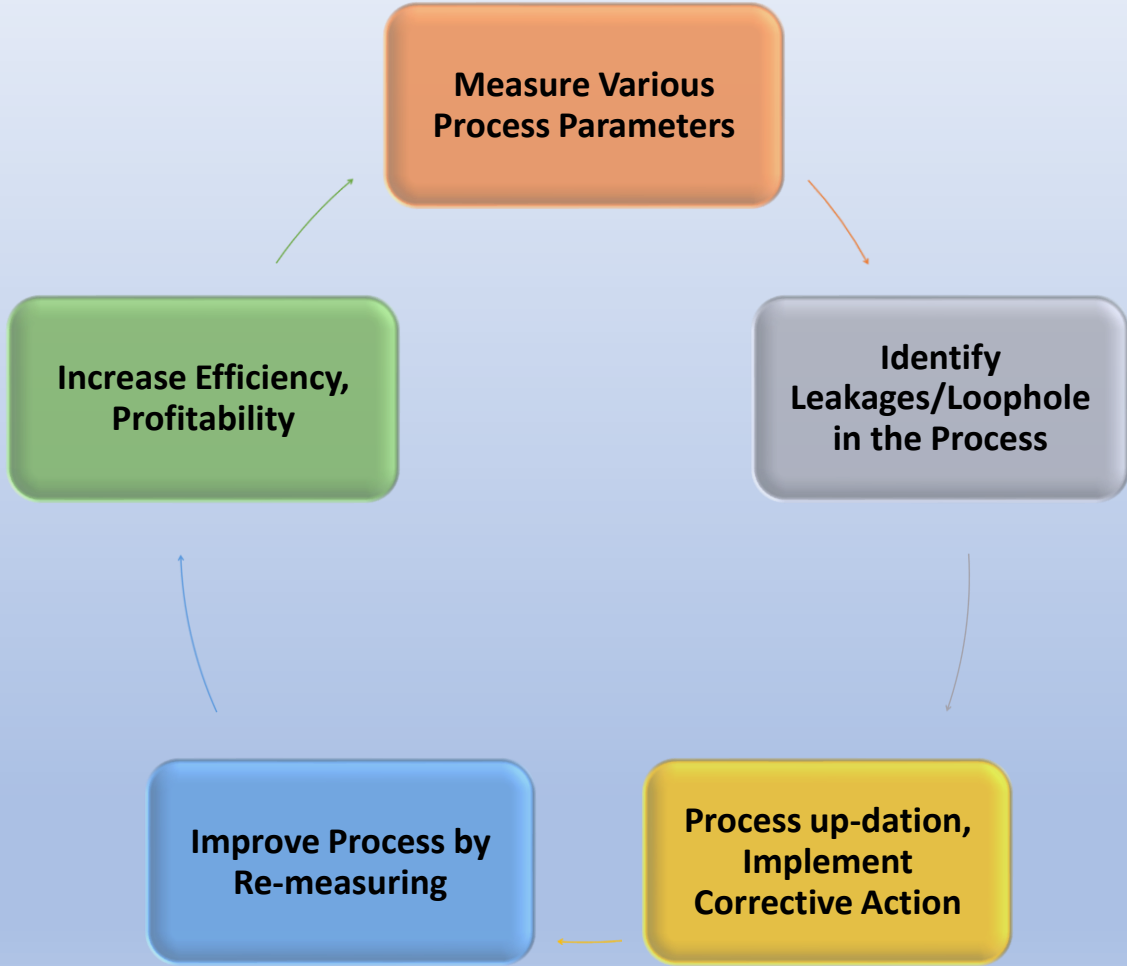
Way Forward



Our Approach



Process Validation



Going Forward



Services Available to...

- Micro, Medium and Small Enterprises, Startups Entrepreneur, CEO, CFO and even to Big Companies in developing and deployment new ideas, business and financial strategy and convert into successful business.
- To all other successful organization to unlock their full potential for sustainable growth by turnaround the existing business for high Performance Efficiency and Profitability.

Engagement Model & Contract

- Our scope of services are available as a **Comprehensive Business Solutions** for all functional areas and are **flexible enough for customised engagement**.
- Our Engagement Models are :-
 - (A) Virtual CFO Services- GET ALONG
 - (B) Virtual CFO Services- GET ALONG PLUS
 - (C) Virtual CFO Services- BUSINESS ADVISORY & PARTNER
- Common activities, flexible enough, accomplished as... Goal setting, Report design, Technology recommendation, Data sharing sources & frequency, Rebuild business, financial & operational reports and process, Deliverable frequency, Insight & communication, schedule meeting to provide expert guidance, etc.
- The agency fees/charges will be decided after mutual consent for given assignments, scope, volume etc. & will be payable against bill with applicable tax within 7days from the date of bill.

Going Forward ...

A VCFO / Financial Controller Services	Services		
	Get Along	Get Along Plus	Business Advisory & Partner
✓ Build, design, enhance & ensure effective implementation of finance & operational systems, policies & procedures / processes, Internal CPCP.	✓	✓	✓
✓ Management of books of accounts, monitor financial transaction, maintain records, payable & receivables controls with reconciliation, aging and overdue analysis, inventory management, banking management and reconciliation.	✓	✓	✓
✓ Identify revenue leakages, product pricing process, cost containment/reduction & control.	✓	✓	✓
✓ Working capital management, analysis and control, report on receivables, payables & inventory.	✓	✓	✓
✓ Applicable statutory and regulatory compliance, working for returns and its submission.	✓	✓	✓
✓ Monthly financial statements finalization, analysis, interpretation and reporting , corrective actions.	✓	✓	✓
✓ Balance-Sheet finalization, reporting, analysis, interpretation and reporting, corrective action.	✓	✓	✓
✓ Catchup call.	✓	✓	✓
✓ Face-to-face video meeting.	✓	✓	✓
✓ Communication – 24/7*365	✓	✓	✓

Note- Our services are available as a Comprehensive Business Solutions and flexible enough to customised.

Going Forward ...

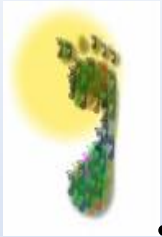
A VCFO / Financial Controller Services	Services		
	Get Along	Get Along Plus	Business Advisory & Partner
✓ Annual Budget – Formatting, Planning, Execution, Finalization, Budget vs Actual variance report with corrective action.	✓	✓	✓
✓ Fixed assets register maintenance & control, depreciation working.	✓	✓	✓
✓ Risk management, assessment and mitigation with effective process implementation.	✓	✓	✓
✓ Fund raising services, online and offline project report finalisation, appraisal for financing.	X	X	✓
✓ Strategic business decision solution on business financial & operational planning, analysis and execution.	X	✓	✓
✓ Turnaround solutions of the existing non performing business to maximize wealth.	X	X	✓
✓ Frame standard operating procedures and internal controls to introduce transparency in business operation.	✓	✓	✓
✓ Front leading business unit, developing effective best practices, team work based culture along with meeting organizational goal.	X	X	✓

Note- Our services are available as a Comprehensive Business Solutions and flexible enough to customised.

Going Forward ...

A VCFO / Financial Controller Services	Services		
	Get Along	Get Along Plus	Business Advisory & Partner
✓ Supply chain management including store and logistics management.	X	X	✓
✓ Out source payroll, statutory compliance including IT computation.	X	X	✓
✓ Employee performance management system, KRA,	X	X	✓
✓ Talent search and acquisition, talent hunt.	X	X	✓
✓ Board members collaboration at different levels of meeting, reports & presentation.	X	X	✓
✓ Technical recommendations, IT integrations, pre & post assistance, process module finalisation.	✓	✓	✓

Note- Our services are available as a Comprehensive Business Solutions and flexible enough to customised.



...Looking forward to
hear and see you soon
to serve you better.

